

COOKIE POLICY - DETAILED COOKIE COLLECTION

Provider	Tag (Short) Name	Need	Purpose of Use	Party	Expiration
Google	_ga _gid	Performance	Google Analytics: In order to continuously improve our website, we anonymously track data for statistical and analytical purposes. These cookies allow us to statistically monitor your usage of our services and to identify which pages are being visited most frequently. It is a set of cookies to collect information and report website usage statistics, without personally identifying individual visitors.	Third Party	2 years 1 day
Google (Ads)	NID SID / SSID / SAPIID APISID / SSID / HSID DV 1P_JAR	Marketing	Use of these cookies contribute to the personalization of the ads in Google properties, like Google search. In this way we can show you personalized ads on Google. These cookies allow Google Ads to track users of a website, for the purposes of marketing and market research. Google may use cookie to provide more relevant content and advertising.	Third Party	6 months 2 years 2 years 10 minutes 30 days
Google Doubleclick.net	IDE / DSID / cto_lwid	Marketing	Used to display relevant advertising on other sites, these cookie retarget visitors to our site. The cookies collect information in an anonymous form, including the number of visitors to the site, where visitors have come to the site from and the pages they visited.	Third Party	1 year
Google Tag Manager	_gtm	Functional	This cookie is associated with sites using Google Tag Manager to load scripts and code into a page.	Third Party	2 minutes
Luxair	Username	Functional	Authentication: This cookie allows us to create your personal profile and to log you in to MyLuxair.	1st Party	23 days
Luxair	preferredLanguage	Functional	This cookie stores the language in which the user navigates through the website.	1st Party	23 days
Luxair	AS_AB	Performance	Load Balancing: These cookies improve the distribution of workloads across multiple computing resources and are able to send requests to specific servers.	1st Party	session
Luxair	xxx	Necessary	Web Application Firewall: Required for identifying malicious users. We use security cookies to prevent fraudulent use, and protect user data from unauthorized parties.	1st Party	session
Luxair	CONSENT	Functional	Required for cookie consent acknowledgement.	1st Party	1 year
Luxair	LAST_SEARCH	Functional	Remembers last search from user.	1st Party	6 months
Luxair	bookingSearch	Functional	Remembers last booking flow URL from user.	1st Party	2 days
Luxair	LGCP	Functional	Load balancing cookie which ensures requests by a client are sent to the same origin server.	1st Party	session
Cybba	cybSessionID cybbaGeneralTrafficTrack _xsrft addshoppers / adshoppers.com	Marketing	Our service engagement solution integrates seamlessly and offers a personalized and supportive experience for our users. It gathers information about the use of our services so we may improve users' experience and service content, with personalized messages to support and guide our users on their path to purchase.	Third Party	1 days 1 days session 1 month
Hotjar		Performance	Hotjar is used to better understand users needs and to optimize the service and experience. It's technology service that helps us better understand our users experience. Hotjar uses cookies and other technologies to collect data on our users' behavior and their devices and stores this information in a pseudonymized way. Neither Hotjar nor we will ever use this information to identify individual users or to match it with further data on users.	Third Party	1 year
Luxair	LGIT_Quality_*	Performance	This Cookie allows us to deliver different versions of new feature to specific user groups. We then identify statistically which version is accepted/liked the most by our users.	1st Party	6 months